CONNECTIONS 11 Ponte Vedra Recorder · June 29, 2023



June 2023







Ponte Vedra Beach Division

2023 Chamber Golf Classic at the Hammock Beach Golf Resort and Spa A day of golf at the beach? Don't mind if we do!

Photos by Jackie Hird Photography















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MESSAGE FROM THE PRESIDENT/CEO

Becoming a certified autism destination



As a mother of a child on the autism spectrum, I know first-hand the challenges of traveling with kids who often have difficulties with communication, sensitivity to things like light or noise and behaviors that others may not understand. I am always on the lookout for doable

and fun vacation ideas for my unique family. And I'm not the only one.

In 2019, Mesa, Arizona, became the first community in the United States to become "autism certified" tapping into, at that time, a market of 32 million annual travelers who spend more than \$262 billion on autism-related services in the U.S. each year. That market only continues to grow as organizations like the Jacksonville-based International Board of Credentialing and Continuing Education Standards (IBCCES), trains industry professionals on a wide range of approaches to meet this market's needs.

In fact, according to IBCCES, other certified organizations have seen a triple-digit increase in out-of-market guests, a 32% increase in first-time guests, and a 54% increase in group bookings. To

achieve certification status, however, enough attractions, hotels and other recreation and entertainment venues would have to complete the autism and sensory disorder sensitivity and awareness training.

For this reason, the St. Johns County Chamber of Commerce, in partnership with the St. Johns County Tourism Development Council is offering matching grants up to \$5,000 for St. Johns County tourism and hospitality businesses who train their visitor-facing staff.

With 80% of our industry trained, becoming a Certified Autism Destination would set our community apart in the world of travel. Autistic visitors would feel confident that the tourism community has taken the necessary steps resulting in them feeling welcomed, safe and enjoying their vacation.

An autism-certified destination benefits from its inclusion on the AutismTravel.com website, which was developed by IBCCES as a credible resource to help autistic individuals and their families and friends connect with trained and certified destinations, attractions and related options. This allows them to plan their vacations knowing where they are going is a safe place for them to visit.

St. Johns County Tourist Development Council launched the grant program to make it easier for tourism and hospitality businesses in the county to become certified. This grant is available on a first-come, first-served basis. Reach out to the St. Johns County Chamber of Commerce to see if you qualify or apply to the grant at www.sjchamber.com/autism-certification-matching-grant.

Isabelle Renault

President and CEO, St. Johns County

Chamber of Commerce

CALENDAR OF EVENTS

JULY

- **Ribbon Cutting:** Mainstream Boutique, July 6
- BIZZed, Enhance your Workforce with Apprenticeships: July 13
- **Ribbon Cutting:** CKO Kickboxing, July 18
- Joint Chamber at Noon, Greenside Chat with the Executive Director of THE PLAYERS: July 19
- **Ribbon Cutting:** TD Bank, July 26
- Chamber After Hours: Wells Fargo Nocatee, July 26

AUGUST-

- **Ribbon Cutting:** Beacon Point Townes, Aug. 1
- **Ribbon Cutting:** Meleca Foot and Ankle, Aug. 3
- Chamber Before Hours: Ponte Vedra Plastic Surgery, Aug. 9
- Chamber at Noon,
 Essential Workforce
 Housing Presentation: Aug.
 16

- Joint Meeting, Tourism & Hospitality & Historic St. Augustine, Essential Workforce Housing Presentation: Aug. 17
- All About Networking Before Hours, Breakfast and Mocktails: Aug. 18
- Chamber After Hours: Hardage-Giddens, Aug. 23
- Chamber After Hours: Center State Bank, Aug. 30

SEPTEMBER -

- Women With Vision: Sept.
- Historic St. Augustine Council, Locally Made Roundtable: Sept. 8
- Chamber Before Hours: K9s for Warriors, Sept. 13
- BIZZed, Generational Differences: Sept. 14
- Chamber at Noon: Sept. 20
- Economic Development Breakfast, Essential Workforce Housing Presentation: Sept. 22
- Chamber After Hours: Beard Art Gallery, Sept. 27

For further information and to register at The St. Johns County Chamber of Commerce website, go to sjcchamber.com.

ABA Connection holds ribbon cutting



Photo courtesy of St. Johns County Chamber of Commerce

ABA Connection recently joined the St. Johns County Chamber of Commerce with a ribbon cutting ceremony at its location at 175 Cumberland Park Drive, Suite 100 in St. Augustine. The business offers applied behavior analysis therapy for children and adults in-home, at school and in their on-site clinic.

Arthur Murray hosts Chamber before hours event

The following are photos from the St. Johns County Chamber of Commerce Ponte Vedra Beach Division before hours at Arthur Murray Ponte Vedra Beach Dance Center.

Photo by Susan Griffin

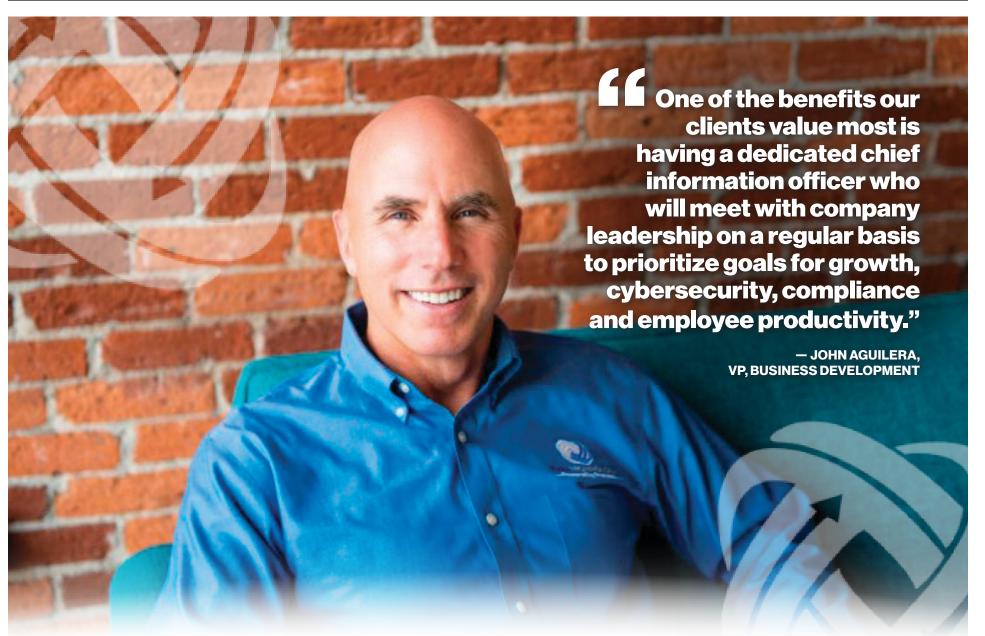
Arthur Murray owner Heiko Leyhausen dances with his daughter during the event.





Photo courtesy of the St. Johns County Chamber of Commerce

Compass Real Estate held a ribbon cutting ceremony March 1 at its newest location at 601 A1A North in Ponte Vedra Beach.



TruTechnology celebrates 20 years of IT service

TruTechnology is an IT managed service provider celebrating its 20th year of service that partners with small to medium businesses of 20-300 computer users who are locally headquartered in the Jacksonville, St Johns County and the surrounding area.

TruTech offers two options of service, either fully managed IT solutions or co-managed IT collaborating with an organization's internal IT department.

"One of the benefits our clients value most is having a dedicated chief information officer who will meet with company leadership on a regular basis to prioritize goals for growth, cybersecurity, compliance and employee productivity," said John Aguilera, vice president of business development. "This has led to our clients being rewarded with having one of the best organizations to work for, high employee retention, customer service excellence, decreased exposure to risk, and profitability in their businesses."

Continual monthly IT audits, patch management and super responsive, friendly, 24/7 support every day throughout the year is their promise to customers.

Quarterly feedback is provided to clients by their dedicated CIO to ensure



constant improvement in business process.

"Our motto is with 20 years of experience, we're big enough to transform your business, but small enough to know you with our personalized customer service," Aguilera said. "As the VP of Business Development, I am very proud to have recently received the JBJ Tech Leaders of the Year award. That let me know that my personal

goal of making a difference in the Jacksonville area business community is a dream becoming a reality, and I look forward to the opportunity to assist more organizations with their technology."

According to Aguilera, his role is to connect companies or nonprofit organizations with our team and show them how much more efficiency, cost saving and data security they will receive with the guidance and strategy that TruTechnology provides.

No matter the type of business or what area the business specializes in, TruTechnology is there to help in the processes so that businesses everywhere can achieve their ultimate goals and succeed.

Aguilera first arrived in Jacksonville in 1991 as a Navy helicopter pilot and has been happy to call it home ever since.

A famous quote that he loves to harken back on is one from Winston Churchill, where he said, "Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen."

"I continue to meet more great organizations as a Jacksonville Chamber Trustee, St John County Chamber, NEFBA, ABC, and FCMA member and through Tru-Technology's partnerships with local non-profit organizations," Aguilera said.



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Basecamp Fitness



Contributed photo

Senior Living at The Greens



Contributed photo

Senior Living at The Greens held its ribbon-cutting ceremony on April 19.

Basecamp Fitness held its grand opening ribbon cutting on June 22.

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Chamber Before Hours at AAA

The April 12 Chamber Before Hours was held at AAA in Ponte Vedra. Gloria Dongara and her team hosted the meeting, which included networking, food and coffee.







Sam Ruiz and Jennifer Jenkins









Trudy Toche and Clare Berry

Signature First Coast Reality holds ribbon cutting



Photo by Susan Griffi

Signature First Coast Reality joined the St. Johns County Chamber Ponte Vedra Beach Division with a ribbon cutting ceremony April 20.



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Daybreak Market & Fuel



Daybreak Market & Fuel held a grand opening for its St. Johns store on June 25.

State of the Beaches



Contributed photo

A full house greeted St. Johns County Commissioner Krista Joseph, Atlantic Beach Mayor Curtis Ford, Neptune Beach Mayor Elaine Brown and Jacksonville Beach Mayor Christine Hoffman at the Joint JAX Chamber and St. Johns County Chamber of Commerce lunch on April 13. The topic of the meeting was "State of the Beaches." Discussions surrounded decisions and projects going on in Atlantic Beach, Neptune Beach, Jacksonville Beach and Ponte Vedra Beach. Sponsor was Fields



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TruTechnology's Nicolitz speaks on cybersecurity



Daniel Nicolitz, TruCIO at TruTechnology, spoke about cybersecurity for small business at the Chamber at Noon event on May 17. He said 67% of small businesses experienced a cyberattack within the last year. The Ponte Vedra Beach Library hosted the luncheon. The series is sponsored by Fields Auto Group.

Ponte Vedra Spine Center



The Ponte Vedra Spine Center is open for business. Dr. Gion Monn cut the ribbon May 10 and showed off his office at 220 Ponte Vedra Park Drive, Ste 180.

Exchange at St. Augustine



Contributed photo

Exchange at St. Augustine held its ribbon cutting on April 11.

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United Way president is event speaker



Photo by Susan Griffin

United Way of St. Johns County President Mark LeMaire was the speaker on Wednesday, June 14, for the St. Johns County Chamber of Commerce Ponte Vedra Beach Division's Chamber at Noon event.

LeMaire joined the United Way of St. Johns County in October 2022. For more than 20 years, he has dedicated himself to the nonprofit sector, focusing on the communities in which he lives and works.

Prior to joining United Way of St. Johns County, he worked with the Community Foundation of Northeast Florida for 10 years. And, he has been fortunate to serve with two other United Ways, located in Jacksonville and Lakeland, Florida.

LeMaire lives in St. Augustine with his wife and three children.

Chamber Before Hours at Slate Real Estate



Contributed photo

The April 5 Chamber Before Hours was held at Slate Real Estate. It was a morning of networking, food, and coffee.



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Femmewell Gynecology and Aesthetics



Contributed photo

Femmewell Gynecology and Aesthetics in Nocatee held its ribbon cutting on May 11.

Chamber Golf Classic



Contributed photo

The St. Johns County Chamber of Commerce hosted its Annual Chamber Golf Classic on May 9 at Hammock Beach Golf Resort & Spa. Sponsors were: Presenting Sponsor, Echo Managed Care; Gold Sponsors, SouthState Bank and ServiceMaster Restore; Gold Sponsor and Hole in One Sponsor, Hyundai of St. Augustine; Breakfast Sponsor, Florida Power & Light; Golf Cart Sponsor, Legacy Roofing & Solar; Signage Sponsor, FASTSIGNS; Island Bar Sponsor, Orkin Pest Control (529 Stuart Lane, Jacksonville); Mulligan Sponsor, Florida Health Care Plans; Photography Sponsor, Jackie Hird Photography; Oasis Sponsors, TruTechnology, Exchange at St. Augustine, Kinetico CGC Water — Florida and ABA Connection; Hope Signage Sponsor, Hardage-Giddens St. Johns, Caspian Homes, WM, Stretch Zone St. Augustine North and Benton House of St. Johns.



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Fort Mose Historical Society hosts Chamber After Hours



Photo courtesy of St. Johns County Chamber of Commerce

The St. Johns County Chamber of Commerce held its March 31 Chamber After Hours at Fort Mose Historical Society. It was an evening of networking, food and drinks.

First Coast Technical College



Contributed photo

First Coast Technical College held its ribbon cutting on April 28. The school recently expanded its welding program.

Legislative Update



Photo by Shaun Rya

State Rep. Cyndi Stevenson speaks during the May 19 St. Johns County Chamber of Commerce Legislative Breakfast. Seated next to her are St. Augustine Mayor Nancy Sikes-Kline and St. Augustine Beach Mayor Don Samora.

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Flagler Health+ Primary Care



Contributed photo

Flagler Health+ Primary Care held its ribbon cutting April 17 at Treaty Oaks.

Hospital presidents speak



Photo by Shaun Ryan

Flagler Health+ President and CEO Carlton DeVooght addresses attendees at the June 16 St. Johns County Chamber of Commerce Economic Development Quarterly Breakfast as UF Health President David R. Nelson looks on.

Stretch Zone St. Augustine North



Contributed photo

Stretch Zone St. Augustine North held its ribbon cutting on June 1.

Memory Lane joins Chamber with ribbon cutting

Memory Lane in Jacksonville held a ribbon cutting ceremony and joined the St. Johns County Chamber of Commerce. Regent and Pam Ducas are the owners of Memory Lane, which is the largest studio in the area with the ability to digitize memories recorded using old methods, such as film.



Photo courtesy of the St. Johns County Chamber of Commerce

Memory Lane held a ribbon cutting ceremony recently to join the St. Johns County Chamber of Commerce.

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Modern Aesthetics hosts Chamber After Hours



Contributed photo

The May 24 Chamber After Hours was held at Modern Aesthetic Centers. It was an evening of networking, food and drinks.

Prime IV Hydration & Wellness



Contributed photo

A ribbon-cutting ceremony was held May 4 for Prime IV Hydration & Wellness.





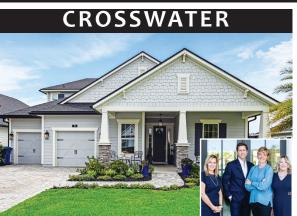




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